



commerce
undergraduate
society

Commerce Undergraduate Society of the University of British Columbia, Vancouver

Executive Council Meeting | June 13th, 2022 7:00pm PST | Zoom

Open to the general membership of the Society unless otherwise deemed in-camera.

Note: presentations and/or proposed motions from parties other than the members of the Board of Directors should be requested to be considered for inclusion on the agenda at least seven (7) days in advance of a meeting by contacting the Administrative Director, at juan.altamirano@cus.ca– materials received past this point will be considered for the subsequent meeting’s agenda at the Chair’s discretion.

A. Call to Order

The meeting was called to order at 7:01 pm.

B. Land Acknowledgement

I would like to acknowledge that CUS, being part of the bigger UBC Vancouver campus, is situated on the traditional, ancestral, unceded territory of the Musqueam people.

C. Amendments to and Adoption of the Agenda

Moved: Eun Bin | Seconded: Laurence

Be it resolved that the agenda be adopted as presented.




*In favour: All
Opposed: None
Abstentions: None
...the motion carries*

D. Personal Updates

E. Professional Updates

I. President

- First meeting with Pam and Joey; monthly meetings scheduled
- Attended Sauder Milestone event
- Reached out by UGO for Imagine Day speech
- Chatted with Equity Advisor about new equity social media content (general video about what EDI is)
- Wrapping up 1:1’s

- Sauder Counselor hired, looking forward to introduce her to the CUS team soon
- II. Vice-President, Academic Affairs
- COSAS chair finally up on the website (Please tell all your homies about it)
 - Discussed with Kimberly Chang about COSAS
 - Planning to release post about course changes for incoming 2022W students
 - Chatted with Nikita and Rachel about Academics Budget
 - Will meet with Service Chairs this week
 - Reminder if you are on the Academic Committee to complete your Ethics Cert by June 15th
- III. Vice-President, External Affairs
- First CRM, interfaculty, communications and conference Lettucemeets are sent out and a date will be chosen today and set in place
 - Budget plans are being made with Nikita today to go over R"
 - Partnership with BMO is being discussed for an online event
 - AVP 1:1s set to occur this weekend
- IV. Vice-President, Finance
- Met with Budget Oversight Committee (BOCM) and approved majority of budgets and solidified comments we have for each service
 - With a few services that I still need to have a meeting with: Imprint and Sauder Sports regarding budget recommendations and larger changes
 - Will meet with Sauder Sports on Wednesday
 - Still scheduling with Imprint (Tuesday or Thursday)
 - Will communicate with services that need to make minor changes
 - Will offer to meet with any services that may need additional help
 - Hopefully most services without problems can solidify their budget by the 14th or 15th
 - Credit card limit (\$3000) has been announced and will be available for pick up in 7-13 business days from the AMS (finally)
- V. Vice-President, Internal Affairs
- Elections Chair hiring is still open (please encourage people to apply for Elections, Grad Night, and COSAS!!)
 - Community pulse survey (through Instagram) for new lounge amenities
 - Ping pong table
 - Nespresso orders (placed in July)
 -  Nespresso Professional Coffee Blends.pdf
 -  Nunshen Blends .pdf
 -  Accessory List.pdf
 - Modernizing internal.cus.ca (streamlining it)
- VI. Vice-President, Marketing and Communications
- Working on: Branding guidelines & drafting description for prospectus
 - Creating strategy for using different social media platforms
 - LinkedIn: featuring BCOM students and their achievements (i.e. case

competition winners)

- Video update: vlog in July, Welcome Back to School Video in August (this is for the CUS website to replace the Spark Video)

VII. Vice-President, Student Engagement

- Grad Night chair hiring currently open, please encourage your peers to apply (extended deadline)
- Had monthly roundtable, facilitated collaborations between services
- Meeting with Sauder Sports an VPF to discuss budget on Wednesday
- Continuing 1:1 check-ins with services – going well
- Meeting with Sauder embedded counselor soon
- Service rebranding (discussion item)

VIII. Administrative Director

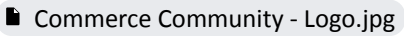
- No updates for now.

F. **Presentation to the Executive Council**

- None.

G. **Executive Business and Discussion**

I. Commerce Community Program Rebranding (Victoria)

- o Proposed new name: **Commerce Community**
- o Removed “Program” so that the acronym is no longer “CCP”, which has been misleading in the past
- o New logo:  (minor changes reflecting name change)
- o Code of Procedures Section 8.04- approval of VP Marketing, majority of executive council, and 2/3rd majority of the board votes.
- o Name change is good, but the logo is not okay. Name sounds a bit incomplete.
- o Logo up to Katrina and service chairs.

II. Welcome Back to School Video (Katrina)

- o Content: Introducing CUS (Rachel), portfolios and their highlights (execs)
- o Discussion Questions:
 1. Format preferences? Casual or a more professional format?
 - YouTube video on CUS website. Pitch different ideas for the next exec meeting.
 2. Should other CUS members join (i.e. AMS Rep and Ombudsperson)?
 - Surje happy to participate in the video.

H. **Approval of the Meeting Minutes**

Be it resolved that the Executive Council approve its minutes dated May 9th, 2022.

Moved: Eun Bin | Seconded: Nikita

*In favor: All
Opposed: None
Abstentions: None*

... the motion passes.

I. Next Meeting

The next meeting of the Executive Council will be held on June 27th at 7pm PST.

J. Adjournment

There being no further business, be it resolved that the meeting be adjourned at 7:25 pm.

Moved: Ryka | Seconded: Victoria

*In favour: All
Opposed: None
Abstentions: None
...the motion carries.*

CUS Attendance

Name	Position	Present ("X")	Late (Time)	Proxy (Name)
Board of Directors				
Rachel Kim	President	X		
Thomas Dunsmore	Alma Mater Society Representative	X		
Harinder Gill	Fourth Year Representative			
	Fourth Year Representative			
Michelle Sun	Third Year Representative	X		
Lisa Lu	Third Year Representative	X		
Albane Deroide	Second Year Representative			
Alex Balbino	Second Year Representative			
	First Year Representative			
	First Year Representative			
Aditya Surjewala	Ombudsperson	X		
Executive Council				
Laurence Yeung	Vice-President, Academic Affairs	X		—
Ryka Shahzadi	Vice-President, External Affairs	X		—

Nikita Dao	Vice-President, Finance	X		—
Eun Bin Moon	Vice-President, Internal Affairs	X		—
Victoria Sin	Vice-President, Student Engagement	X		—
Katrina Artes	Vice-President, Marketing and Communications	X		—
Presidential Portfolio				
Juan Altamirano	Administrative Director	X		—
Carina Koo	HR Co-Director			
Caroline Dong	HR Co-Director			

Guests (optional)

Name	Affiliation	Present ("X")	Late ("X")	Notes
Invited				
Melina Amirsharafi	Commerce Student Senator			
Other				